

# BRITTANYDIOLOSA

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B.F.A IN DIGITAL ART & DESIGN  
LONG ISLAND UNIVERSITY

## EXPERIENCE

### DESIGN & MARKETING MANAGER JAN2015-PRESENT

WEB/GRAPHIC DESIGNER & MARKETING COORDINATOR JAN2014-DEC2014  
WEB/GRAPHIC DESIGNER & MARKETING ASSISTANT MAY2012-DEC2013

Habitat for Humanity, San Fernando/Santa Clarita Valley

- Maintain branding and content on company website and throughout all marketing materials
- Oversee marketing campaigns and creative materials
- Oversee special event logistics and marketing promotions

### FREELANCE DESIGNER JUNE2009-PRESENT

- Work to establish ongoing client relationships while delivering quality design work ranging from web to print materials

### MARKETING DATA COORDINATOR OCT2011-MAY2012

Pillsbury Winthrop, LLP

- Worked to convert and maintain marketing data and content using HTML and proposal generator programming
- Designed layouts for published articles for website using HTML and CSS in a proposal generator program

### MARKETING COORDINATOR NOV2010-AUG2011

Cemtrex, Inc.

- Designed and managed all marketing communications
- Maintained contact database
- Maintained website design and content

### GRAPHIC DESIGN INTERN JULY2010-NOV2010

ClearVision Optical

- Assisted Marketing Department in design of all B2B marketing materials
- Designed creative materials such as flyers, micro-sites, catalog inserts, product sheets and social media promotions

## CAREER HIGHLIGHTS

Strategized and designed 2014 winter fundraising campaign which raised nearly double the goal, and double the previous year's campaign fundraising total.

Increased company social media presence exponentially by implementing a clear marketing strategy and branding across social media platforms.

Proposed and delivered a new database system to unify and streamline operations.

Launched a new capital campaign, creating all marketing collateral and branding, which has raised nearly \$30 million to date.



ORGANIZED

DETAIL  
ORIENTED

LOGICAL



CREATIVE

imaginative

intuitive

VISUAL  
CONCEPTUAL